

KASIM MAGAJI

Web Developer & Designer

Business websites & redesigns · FinTech & crypto UI · Motion & AI video

Port Harcourt, Nigeria · working remotely with clients worldwide

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kasimempire.com · Work & live demos: kasimempire.com/portfolio · LinkedIn · Upwork



PROFILE

Web developer and designer who builds and redesigns fast, mobile-first websites for businesses, startups and online stores, with a specialist focus on fintech and crypto interfaces. Three years of mentored training in web development, graphic design, photo editing and video, now running my own studio, Kasim Elite Digital Global. I take every project end to end, from first call and fixed quote to design, build and launch, and clients work with me directly. My work includes three working demos anyone can click through.

CORE SKILLS

Web development	HTML5, CSS3, JavaScript, responsive mobile-first layouts, web accessibility (WCAG AA), GitHub, Vercel deployment
Website types	Business and corporate websites, landing pages, startup and portfolio sites, e-commerce stores, website redesigns
Design	Website and UI/UX design, fintech & crypto interfaces, design systems, brand identity, graphic design
Motion & video	AI video creation, motion design, video editing, photo editing and retouching
Growth & content	SEO basics, Google Analytics, copywriting, AI-assisted multilingual translation, social media campaigns
AI & automation	AI-assisted development, prompt engineering, AI workflows and automation, AI image and video tools
Tools	Figma, Canva, Lovable, Claude, GitHub, Vercel, Selar

EXPERIENCE

Founder, Web Developer & Designer · Kasim Elite Digital Global

2025 – Present

Founder-led digital studio · Port Harcourt, Nigeria · remote

- Designed, built and launched kasimempire.com, a six-page studio website with a digital product store, deployed with GitHub and Vercel.
- Built three working website demos, each published as a labelled concept: a corporate website with shipment tracking and a validated quote form (Dunemark), a banking dashboard (Vaultra) and a crypto exchange landing page (Nexacoin).
- Created the studio's design system (black, gold and blue palette, type scale and reusable components) and an accessible front end with skip links, keyboard navigation, reduced-motion support and AA-contrast text.
- Built and sell a range of digital products (guides, templates and brand kits) through a store on Selar, linked from kasimempire.com.
- Offer website audits, redesigns, new website builds and fintech interface design to businesses worldwide, with fixed quotes, clear updates and agreed deadlines.

Apprentice & Freelance Designer · Web Development, Graphic Design & Video

3 years

Mentored training under an experienced practitioner

- Learned web development, graphic design, photo editing and video production through hands-on practice on real work.
- Served 50+ clients in photo editing, video editing and graphic design: logos, posters, banners, brochures and invitation cards.

SELECTED WORK

- **kasimempire.com** **Live build** — studio website and store, with animated interface mockups. kasimempire.com
- **Dunemark corporate website** **Working demo** — logistics company site with a shipment tracker, quote form and WhatsApp contact. kasimempire.com/demos/dunemark
- **Vaultra fintech dashboard** **Working demo** — banking dashboard with balance, spending charts, virtual cards and quick send. vaultra-dashboard-kedg.lovable.app
- **Nexacoin crypto landing page** **Working demo** — exchange landing page with price ticker, security proof and fee table. nexacoin-landing-kedg.lovable.app
- **BlockTrade order book** **Design study** — a crypto trading view where colour carries meaning only: green for bids, red for asks, gold for the main action.
- **AI films & retouching** — website advert, AI transformation, space and Mars films; before-and-after portrait retouching.
- **Author** — "How to Make Money with AI", an ebook published and sold on Selar.

Demos use fictional brands and sample data, and are labelled as concepts.

EDUCATION & TRAINING

Advanced Technology Course (online) — University of Benin

In progress

Basic AI Course — Technology Channel

2026

Military Diploma